Aryabhatta College

Department of Business Economics (Annual Report for the Academic session 2023 to 2024)

1) Name of Teacher in Charge:

Gayatri Yadav (Teacher in Charge for AY 2024-25)

2) Brief details of Faculty members:

Full Name	Highest Educational Oualification	Specialization	Total Teaching Experience
Gayatri Yadav	MA Economics	Economics	5 years (Full time)
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Dr. Tripti	Ph.D.	Economics	7 years (Full time)
Mr. Abhishek	MA Economics	Economics	4 years (Full Time)
Jaiswal			
Ms. Mridula	MA Economics	Economics	9 months (Full Time)
Sharma			
Mr. Ravi Karar	M.Com.	Commerce	9 months (Full Time)
Dr. Surbhi Jain	Ph.D.	Commerce	2.5 years (Full Time)
Ms. Reena Yadav	M.Com.	Commerce	2 years (As Guest Faculty)
Mr. Sarv Pallav	M.Com.	Commerce	6 months (As Guest
			Faculty)

3) **Student Strength**:

First Year	Second Year	Third Year
98	50	52

4) Details of publication work by the faculty members:

- Dr. Tripti in August 2023, Published Chapter: Comprehensive Analysis of Sustainable Consumption and Production in India in Book, Sustainable Economic and Management Practices: Challenges and Future Prospects, Empyreal Publications.
- Dr. Tripti in November 2023, Presented Paper An Empirical Analysis of Sustainable Consumption and Production Practices in India as compared with the World in Two Days National Seminar on Socio-Economic Transformation, Inclusive and Sustainable Development, Dr. B.R Ambedkar, Dr B.R Ambedkar International Centre, Ministry of Social Justice and Empowerment

- Ms. Gayatri Yadav published a research paper in Journal of Environment and Social Psychology (Scopus Indexed), titled: "Spiritual Intelligence, happiness and success of students in select higher education institutions of University of Delhi", Volume 9, Issue 6, 2024.
- Dr. Surbhi Jain published research paper titled "Corporate Governance Mechanism, Ownership Structure, and Firm Performance: Evidence from India," in Indian journal of Finance (Scopus indexed) Volume 16, Issue 8, August 2023 issue.
- Mr. Sarv Pallav worked as Research Assistant (from 16-10-2023 to 31-03-2024), in ICSSR Project Name "Implementing NEP 2020: Challenges and Possibilities".
- Dr. Tripti in November 2023, Reviewer in Green and Low Carbon Economy, Indexed in Google Scholar, Europub, National Library, Singapore, etc. Impact Factor 1.56
- Dr. Tripti in August 2023, Research collaboration with London School of Economics, funded by Society for Psychological Study of Social Issues in the United States of America, and facilitated by London School of Economics.
- Dr. Tripti was a Research Associate from September 2023 to March 2024, in ICSSR Project Name "Implementing NEP 2020: Challenges and Possibilities".
- Dr. Tripti was a Board Member, Journal of Commerce and Accounting Research, Indexed in ABDC, Business Source Complete, Ulrich's Web, Cabell's Directory, Ischolar, ProQuest, Indian Citation Index from April 2023 to March 2024,

5) <u>Participation of faculty members in seminars/workshops / Conferences /FDPs / Orientation Programs:</u>

- Ms. Mridula Sharma attended the one-day Teacher's Summit on "NEP 2020: Role
 of a Teacher" organised by Vidya Bharati Uchcha Shiksha Sansthan on 4th
 November 2024.
- Dr. Surbhi Jain attended 4th Doctoral research conclave organised by ABS, Amity University held on 5-6 th January 2024.
- Dr. Surbhi Jain attended Professional development program (PDP) on theme "Use of R programming for Multi-disciplinary Statistical Analysis" organised by ABS, Amity University held on 5th Oct 2023.
- Ms. Reena Yadav attended National Seminar on Women in Decision Making Roles in Corporates organised by Non-Collegiate Women's Education Board in collaboration with National Commission for Women on 2nd and 3rd November 2023.
- Ms. Gayatri Yadav completed NEP 2020 Orientation & Sensitization Programme organized by Centre for Professional Development in Higher Education (UGC-MMTTC), University of Delhi from 4th June 2024 to 13th June 2024.

- Ms. Mridula Sharma completed NEP 2020 Orientation & Sensitization Programme organized by Centre for Professional Development in Higher Education (UGC-MMTTC), University of Delhi from 4th June 2024 to 13th June 2024.
- Ms. Mridula Sharma completed FDP on Exploring Data Analytics & AI organized by Atal Bihari Vajpayee School of Management and Entrepreneurship, JNU, New Delhi from 17th June 2024 to 21st June 2024.
- Mr. Abhishek Jaiswal completed Two Weeks Online Training Programme on "NEP 2020 Orientation & Sensitization Programme" organised by Mahatma Hansraj Malaviya Mission Teacher Training Centre (MH-MMTTC), Hansraj College, University of Delhi from 01st January 14th January, 2024.
- Dr. Tripti in November 2023, Attended the Teachers Summit, NEP 2020: Role of a Teacher organised by Vidya Bharati Uchcha Shiksha Sansthan, AICTE Auditorium, New Delhi
- Dr. Tripti in October 2023, Attended Faculty Development Programme on Managing Online Classes & Co- creating MOOCS
- Dr. Tripti attended One-month Online Induction Training/ Orientation Programme for Faculty in Universities/ Colleges/ Institutions of Higher Education from October 2023 to November 2023.
- Dr. Tripti in April 2024, Attended Two Week (online) Training Programme on "NEP Orientation and Sensitisation" being organised by Mahatma Hansraj Malaviya Mission Teacher Training Centre (MH-MMTTC), Hansraj College under the aegis of Malaviya Mission Scheme.
- Mr. Ravi Karar completed participated in Online Four-Week Faculty Induction Programme from 27/03/2024 to 23/04/2024 organized by Ramanujan College, University of Delhi
- Mr. Ravi Karar completed Faculty Induction Programme on Pedagogical Imperatives for Creating Quality Learning Environment for All organized by Department of Education, University of Delhi from 1st December to 8th December 2023.

6) Achievement of Students including their participation in various societies:

Sports:

- Sumit Malik, BBE/23/76, 2nd year, Inter Departmental champion Team-Vice Captain
- Sahil Sagar , BBE/22/41 , 3rd Year , Annual Training Camp Inter Company Basketball Competition: Gold Medal
- Dhruv Punia, BBE/22/16, 3rd Year, Erobern-Inter college Taekwondo tournament, 2nd position, Inter DU taekwondo championship
- Harsh Yadav, BBE/23/96, 2nd year, Won gold medal in cricket and kabaddi in Roister (Annual Team Building event of Department of Business Economics)

• Mohit Kumar , BBE/23/46 , 2nd year , Kho-Kho:-1st position , Relay -2nd position, Volleyball -3rd position in Roister

Awards & Recognition:

- Anant Aggarwal Received Don -Lovie fellowship from George Mason University
- Divyanshu Pandey, BBE/22/67, received Recognition from Hon. Minister Nitin Gadkari for contribution in college work.
- Janvi Arora, BBE/22/23, Academic Prize for Securing First Position in First Year

Competitions won within or outside college:

- Gauresh Chopra Volunteered in management of National Seminar on Vishwa Guru Bharat organised by Aryabhatta College.
- Areena Kumari: Awarded the title of PITCH POND from The Startup Club for her contribution in the Startup Fest
- Harsh Khandelwal: Secured first position in the IPL Auction Fever organised by Khalsa Consulting Group, Sri Guru Teg Bahadur Khalsa College.
- Kshitij Gumber: Secured second position in RHAPSODY organised by Institute of Home Economics, Delhi University.
- Abhishek Kumar: Runner up in Ad-Venture event organised by Christ University School of Business and Management, Delhi
- Raghav Kumar: Secured second position in debate competition organised by Deshbandhu College
- Virat Diwan, BBE/23/87,
 - Winner of the Cinema-Ville competition organized by Aryabhatta College, Delhi University.
 - Runner-up in the Mock-Stock competition at LBSIM.
 - Stood as a runner-up in the Duels of Dominators competition hosted by FIC ARSD College.
 - Secured the third position in quiz cum essay writing competition held at LBSIM.
 - Secured the fourth position in an Ad-making competition organized by the Department of Business Economics.
- Prantik Sarma, BBE/23/55:
 - ❖ Bull vs Bear Battle- LBSIM Delhi- 2nd position
 - ❖ Vizquest 2.0- LBSIM Delhi- 3rd position
- Rahul Baderia, BBE/23/60:
 - National Winner at EcoSphere'24 Sustainability Case Competition, hosted by IIM Raipur.

- ❖ 1st position in M&A Champions 2.0 organized by Kirori Mal College.
- ❖ Runner-up at the Duels of Dominators, Monetary'24 Strategy Case Competition hosted by FIC ARSD College.
- Runner-up at the Mastermind Case Competition, Avarniya 1.0, organized by LBSIM, Dwarka, competing against teams from top B-Schools.
- Runner-up in the Strategy Slam Finance Case Competition organized by Janki Devi Memorial College.
- ❖ National Finalist at Seeking Alpha: Portfolio Management Competition organized by NMIMS Mumbai.
- ❖ Runner-up in BidQuest 4.0 Mock Stock Competition organized by EconomSoc, Ramjas College.
- Runner-up in the Combrosia Stock Exchange conducted by the Commerce Society of Motilal Nehru College.
- Tannu, BBE/23/77- Won 1st prize in high table organized by ECell Aryabhatta

Positions held in College Societies

- Shria Aggarwal, BBE/23/72:
 - ❖ Associate Member of E-Cell, Aryabhatta College
 - ❖ Associate Member of FIC, Aryabhatta College
- Srishti Garg, BBE/23/74,
 - ❖ Associate Member of E cell, Aryabhatta College
 - ❖ Associate Member of FIC, Aryabhatta College
- Om Jee Rai, BBE/23/50, Associate member of The Start-up club
- Virat Diwan, BBE/23/87,
 - ❖ Associate Member at The Entrepreneurship Cell Aryabhatta College.
 - ❖ Associate Member at the Finance and Investment Cell Aryabhatta College.
 - ❖ Associate Member at Enactus Aryabhatta
- Prantik Sarma, BBE/23/55, Associate Member- ECell
- Rahul Baderia, BBE/23/60,
 - ❖ Associate Member at The Entrepreneurship Cell Aryabhatta College
 - ❖ Associate at the Finance & Investment Cell
- Tannu, BBE/23/77,
 - ❖ Associate Member at The Entrepreneurship Cell Aryabhatta College
 - ❖ Associate at the Finance & Investment Cell
- Gauresh Chopra, BBE/22/69, Enactus, Senior member
- Yashvardhan Sharma , BBE/22/53, President at The Entrepreneurship Cell, Aryabhatta College
- Avantika Yadav, BBE/22/10, Project and Operations Head, FIC Aryabhatta College

- Divyanshu Pandey, BBE/22/67, Student Council of Aryabhatta College
- Janvi Arora, BBE/22/23,
 - ❖ Council Representative, BBE Department, Student Council, Aryabhatta College
 - ❖ Senior Member, Entrepreneurship Cell, Aryabhatta College
 - ❖ Senior Member, Finance and Investment Cell, Aryabhatta College
- Jiyaa, BBE/22/26,
 - ❖ Marketing and PR Head of The Entrepreneurship Cell, Aryabhatta college
 - Senior member of The Finance and Investment Cell, Aryabhatta college.
- Sahil Sagar, BBE/22/41, National Cadet Corps, Position: CDT
- Dhruv Punia, BBE/22/16, Prashnottare -P.R head

Student Publications:

- Janvi Arora wrote an inspiring book named "MERI KALPANAO KI POONJI" and got it published.
- Shria Aggarwal, BBE/23/72,
 - ❖ Article: "Evolution of Entrepreneurship: Ancient to Modern (India)" in The Front Factor (E-Cell Magazine).
 - ❖ Article: "The Startup Ecosystem of India" in The Front Factor (E-Cell Magazine).
- Srishti Garg, BBE/23/74,
 - ❖ Research Paper: "Navigating Turbulence: Understanding Financial Crises and Economic Dynamics" in Austerity (FIC Research Journal).
 - * Research Article: "Behavioral Finance: Understanding Investor Decision-Making" in Absolute Advantage (FIC Annual Magazine, 2024).
- Virat Diwan, BBE/23/87:
 - Article: "Unified Payments Interface" in Absolute Advantage (FIC Annual Magazine).
- Prantik Sarma, BBE/23/55,
 - ❖ Article: "Innovation Unveiled: Navigating the Intersection of Progress and Monopolies" in The Front Factor (E-Cell Magazine).
 - * Research Article, Co-Author: "OLA IPO 2024: Riding the Wave of Transformation or Bracing for a Bumpy Road" in The Front Factor (E-Cell Magazine).
- Tannu, BBE/23/77,
 - ❖ Article: "Cryptocurrency: Works Like Magic" in Absolute Advantage (FIC Annual Magazine).
 - ❖ Article: "From Knowledge to Wealth: Impact of Financial Literacy" in Absolute Advantage (FIC Annual Magazine).
 - ❖ Article: "Navigating Growth: Dynamics of Mergers and Acquisitions" in The Front Factor (E-Cell Magazine).

- Janvi Arora, BBE/22/23,
 - ♦ Poem: आखिरी खत in Reflection 2023(Annual Magazine of Aryabhatta College).
 - ❖ Co-author: Venturous Army in War (ISBN 978-9356057838) , Let's Write Publications
- Gauresh Chopra, BBE/22/69, Research Article: "Analyzing Investment Patterns: A Comprehensive Study of Aryabhatta College Students" in Economic Growth and Sustainability by Dr. Ombir Singh.
- Jiyaa, BBE/22/26, Article: "Luxury Brand: The Business Behind Fashion Partnerships" in The Front Factor (E-Cell Magazine).

Internships:

- Janvi Arora , BBE/22/23 , Selection in VCIS under Udhmodya Foundation (6 Month Hybrid HR Internship at DUBuddy)
- Gauresh Chopra, BBE/22/69, 3 month work from office internship at 'EY India' as an FAAS (Financial Accounting Advisory Service) intern.
- Kalyani Bhatnagar Interned at Magic EdTech, where she focused on educational technology solutions and gained insights into tech-driven educational advancements
- Somya Jain Completed an internship with Marquee Equity, working on investment management and understanding the dynamics of equity markets.
- Sourabh Garg Interned at Master chow, contributing to operations and marketing efforts, gaining valuable experience in business operations.
- Anant Aggarwal Gained corporate experience at Genpact, where he worked on financial analytics and process improvement projects.
- Janvi Arora Contributed to social initiatives through her internship with the Muskurahat Foundation
- Meheer Besoya Interned with Rehabilitation Society of Visually Impaired, exploring research-driven approaches and analytical methods in Marketing, PR and collaboration Department.
- Gauresh Chopra Gained exposure to certification standards and global business practices at Global Cert. Pte. Ltd.
- Abhishek Kumar Interned at Grip Invest Technologies
- Areena Kumari Worked with Brown Men Marketing, developed marketing strategies

7) Co-curricular Programmes conducted by the Department:

Student Department Elections: The Student Department Elections of the Department of Business Economics were conducted on 5th October 2023 in the presence of all the teachers and the results were declared the same day.

Fresher's Welcome Function: The Fresher's Welcome function was organised on 13th October 2023 by the Department of Business Economics. The event came alive with a dance performance by the seniors and an ice breaking Ramp Walk was performed by all students from all the three years. As the event came to an end, all students celebrated the beginning of a new and exciting journey in their academic lives.

Roister-Annual team building event of department of Business Economics: The annual team building event of the department, Roister '24 was held from 23rd February to 26th February 2024. This four-day event exemplified the values of legacy, sportsmanship, and team spirit amongst the students. With participation from all the 10 colleges of University of Delhi offering the BBE Course, the event provided a competitive platform for more than 500 students to showcase their athletic prowess in over 10 sports.

Seminar on bridging the gap between academia and industry expectations: The Department of Business Economics organized a seminar on November 8, 2023, aimed at facilitating the transition from college curriculum to the corporate sector. Led by keynote speaker Ms. Divya Jain, a seasoned professional in Financial Risk Management, the seminar provided invaluable insights to students on bridging the gap between academia and industry expectations. Ms. Jain's session covered crucial topics including understanding corporate expectations, developing marketable skills, building a professional brand, networking strategies, and navigating the job search process.

Alumni mentorship session: The Business economics department held an Alumni mentorship session for the business economics students on 20th of November, 2023, featuring distinguished alumni, Piyush Jain and Muskan Tewari, who shared their valuable insights and experiences with the current student body. The event aimed to guide students in career development, specifically focusing on LinkedIn networking, profile building, the benefits and challenges of studying abroad, and the process of applying to foreign universities.

Exploration Trip: Exploration trip to Mussoorie is being conducted from 15th to 18th March 2024 where students from all three years of the BBE course have participated.

8) <u>Library Budget sanctioned for the Department:</u> Rs. 1,45,000

9) (Strength, Weakness, Opportunities, Challenges) SWOC Analysis of the Department:

A. Strengths:

- Key decisions taken in consultation with students
- Unique blend of Management and Economics in the Curriculum.
- Inquiry based learning through case studies and group discussions.
- Participation of students in both academic and extra-curricular activities

B. Weaknesses:

- Yet to obtain ISBN Certification for Dept. Research Journal
- Inability to provide sufficient financial support to all the students from weaker sections of the society.
- Low research output
- Low rate of Campus Placement

C. Opportunities:

- To take college higher up in the ranking of Business Economics Colleges
- To improve placement rate by focussing on research and soft skills building

D. Challenges:

- Keeping pace with the changes in higher education and proving resources for marginalised students.
- Keeping pace with increasing and changing skill requirements by Industry and ensuring employability of our students.

10) Future Plans of the Department:

- Inter-departmental research projects to promote multidisciplinary research
- Real time Social Projects in collaboration with industry to improve extension and outreach of the department.
- Regular FDP programs for honing and modernising the skills of department faculty.
- To have regular academia-industry interface and have collaborations with corporates for student internships and placements.
- To Obtain ISBN number for Department Research Journal
- To organise an Annual Business Conclave in addition to already established Inter-College Team Building Sports Event Roister.